

2022-2023

FIRENZE ATTACHÉ

YOUR AMBASSADOR IN FLORENCE



BUSINESS PROPOSAL

www.firenzeattache.com



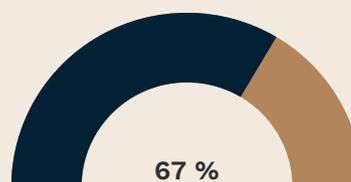
THE CALLING

We have listened our customers

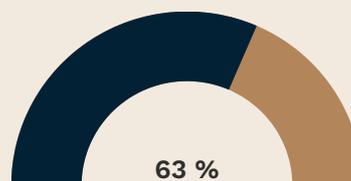
Finding and trusting additional services is difficult while staying at a vacation rental.

1.500.000 guests stay in vacation rentals in the EU every day.

*2019 daily average for listings on AirBnB, Booking.com vacation rentals, Expedia and Tripadvisor; Eurostat

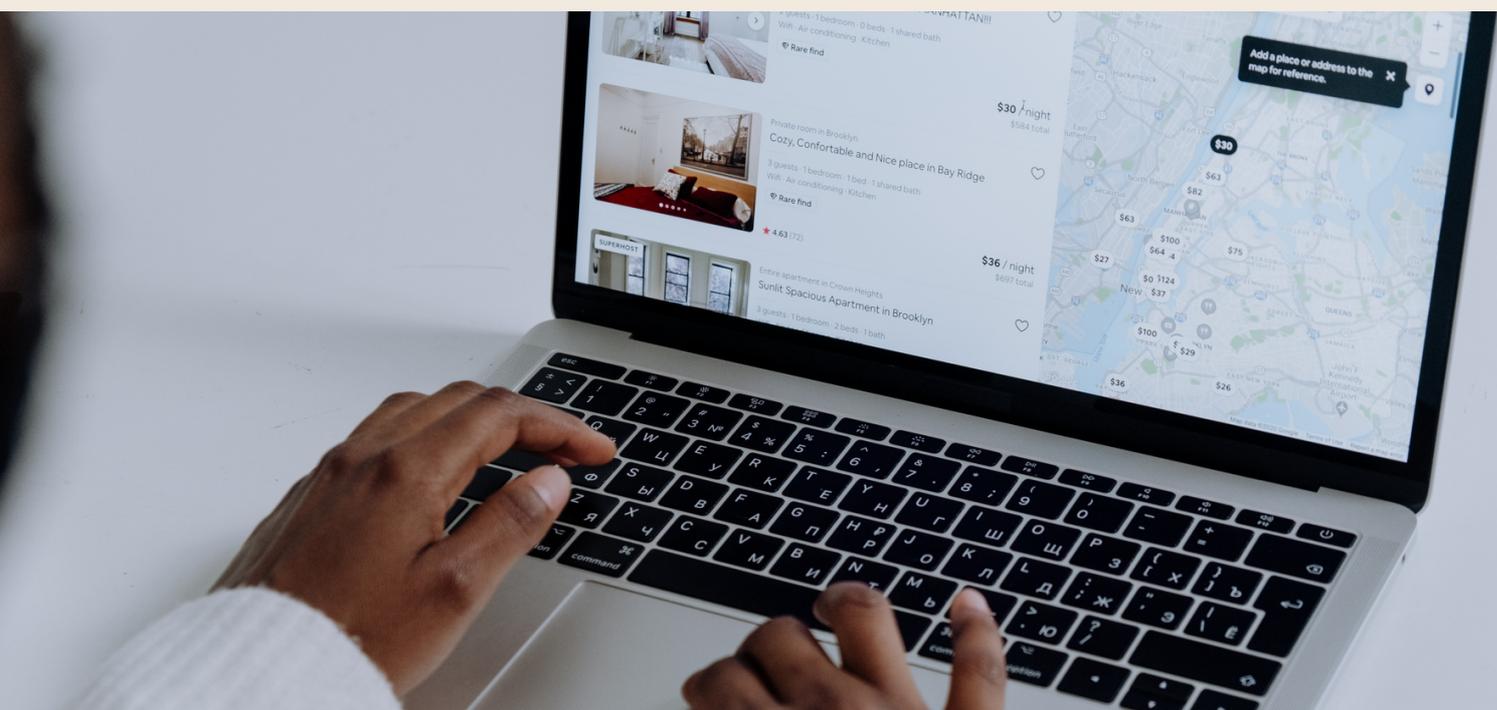


Guests said it was not easy to find additional services while staying at a vacation rental.



Guest do not have a high degree of trust when booking additional services.

Source: Up.Market survey, Nov '22



FOCUSED ON QUALITY

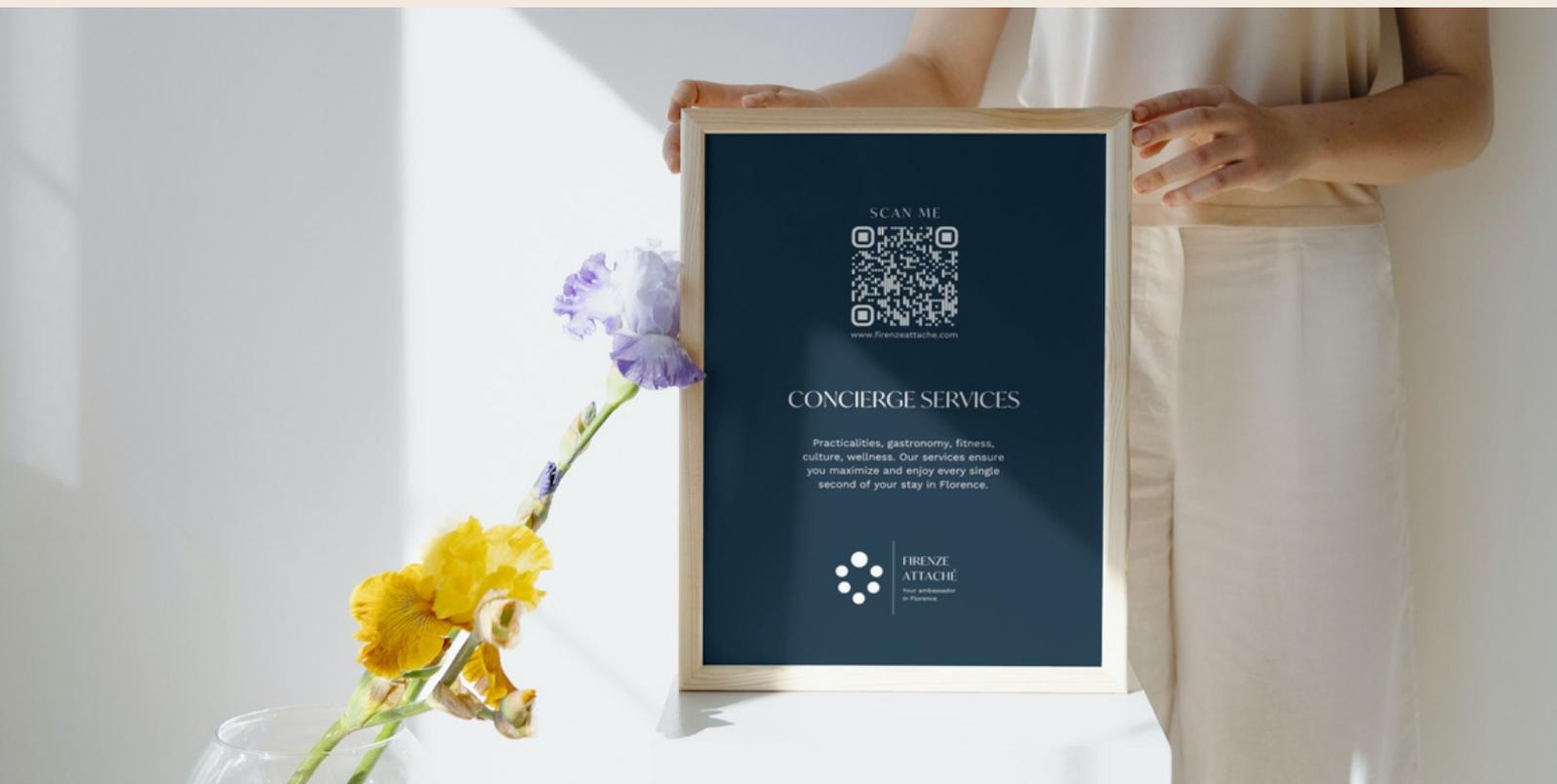
About

Firenze Attaché is a boutique destination management company that assists people during their stay in Florence.

The agency is committed to providing authentic and high-quality products, services and experiences to the city's visitors. Regardless of individual budgets.

Practicalities, gastronomy, fitness, culture, wellness.

Our services ensure our clients maximize and enjoy every single second of their stay in Florence.



OUR SERVICES

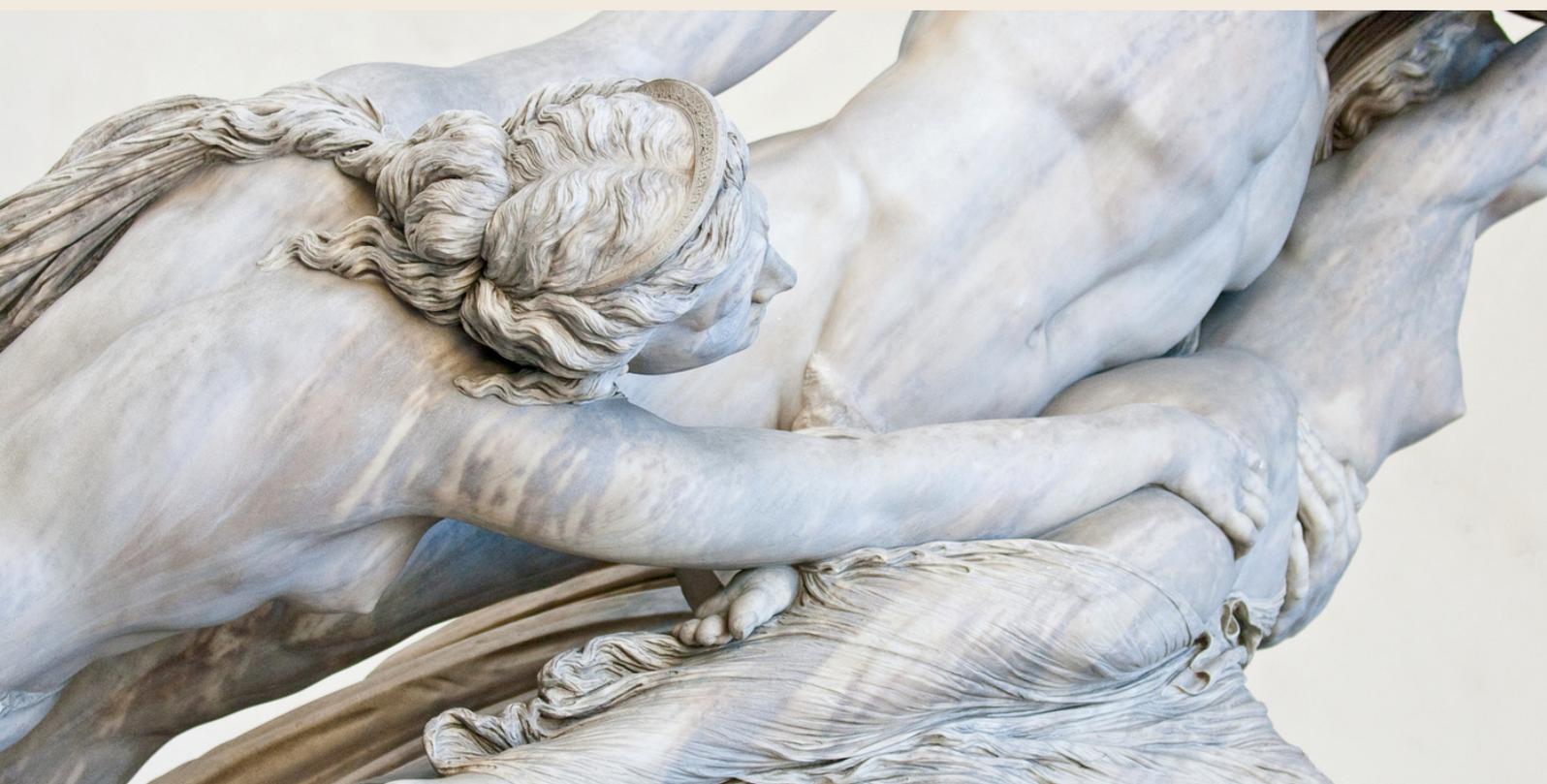
1. Our Ambassadors

We plan, and organize a personalized itinerary that suits all customers and budgets. Quality assured.

Firenze Attaché, a place that guides international visitors and locals towards high-quality restaurants, hotels and experiences.

2. Single Services

Our customers can purchase single services instead of an ambassador package. We adapt ourselves to our clients needs.





Tailor Ambassador

Our ambassadors will provide you with tailored advice for a unique and enjoyable stay in Florence and its surrounding areas.

Likewise, during your stay, our team will also be on standby ready to offer practical advice should you need it. We will also make reservations on your behalf to ensure a hassle-free stay in Florence.

- Private drivers
- Top restaurants
- Individual guided tours
- Wellness and spa treatments
- Trusted childcare services
- Unique experiences and excursions



Essential Ambassador

Our ambassadors will provide you with a curated guide featuring the latest recommendations and ambassador-approved experiences in Florence and across Tuscany. A guide with up-to-date information that you really can trust.

- The best restaurants in Florence right now.
- Museums and current exhibitions.
- Must-see sights with the latest information.
- Advice for traveling and getting around.





Single Services

We offer single services for our guests to purchase without purchasing a package.

Some examples of this services would be:

- Private dining in exclusive locations.
- Tailor-made private tours.
- Reservations for private chefs, massage and other high-end services.
- Exclusive experiences including perfume masterclasses and leather workshops.
- Includes all the Tailor Ambassador benefits.

[...]

Club Ambassador

Our ambassadors will ensure you receive the most exclusive services and experiences during your stay in Florence.

We will plan and organize your very own itinerary in line with your personal tastes and interests. A unique and exclusive Florence for you and your loved ones.

- Unique tables in top restaurants.
- Private dining in exclusive locations.
- Tailor-made private tours.
- Reservations for private chefs, massage and other high-end services.
- Exclusive experiences including perfume masterclasses and leather workshops.
- Includes all the Tailor Ambassador benefits.

YOUR PROPERTY OUR SERVICES

Our collaboration

Firenze Attaché will take care of your clients during their stay in Florence.

We know that property owners have busy schedules. Our aim is to offer our high quality services on your behalf so you can focus on running your business without client interruptions.

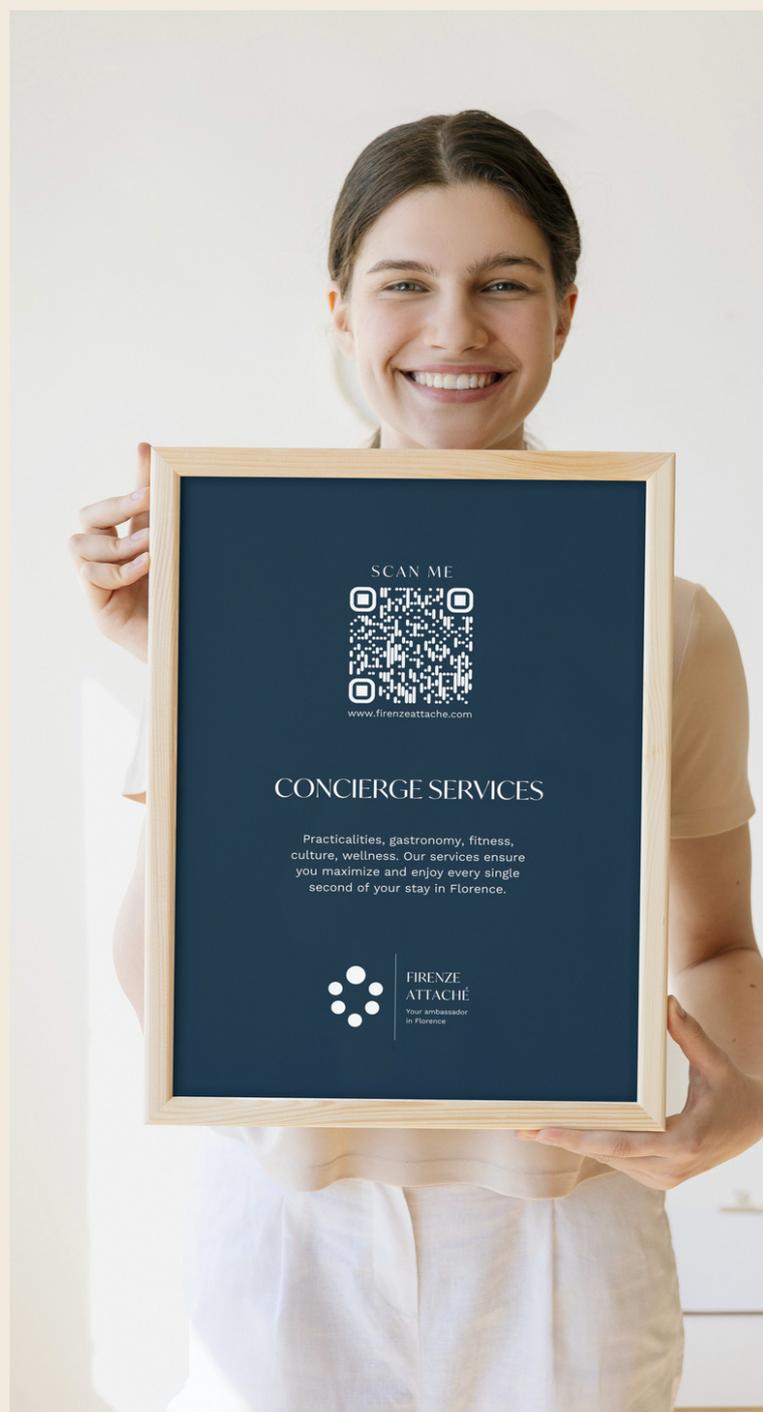
How can we reach future guests?

A) Pre-arrival email

By adding the following text, or similar, to your pre-arrival email:

"Would you require any concierge services such as cooking classes, wine tasting, truffle hunting and much more, we highly advise you to check Firenze Attaché. Where you will find an extended offer of high quality services with the best providers in town.

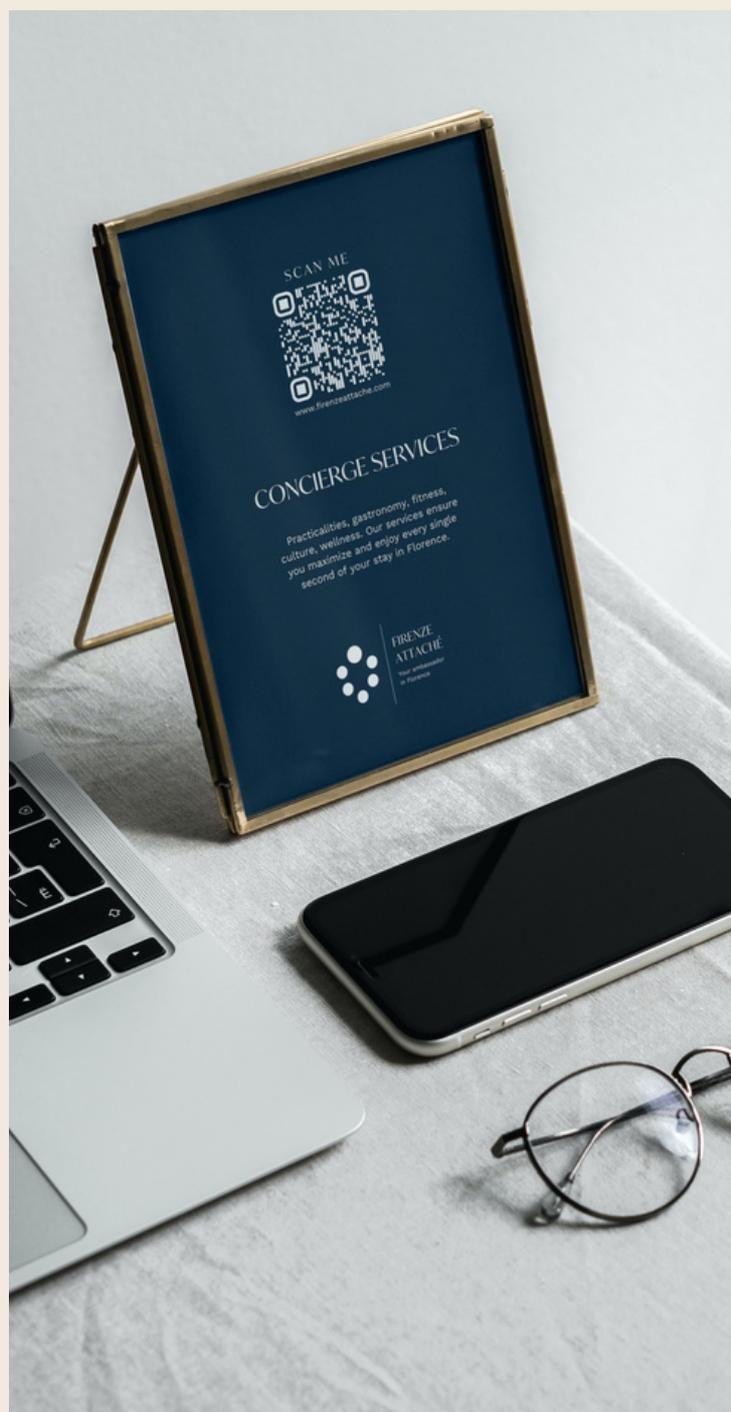
*Herewith the link to the website:
www.firenzeattache.com"*



B) Call to action

By adding a personalized and elegant frame in your property, that will get the attention of your guests.

Guests will be able to scan the QR code placed in their accommodation and will be directed to our website.





SCAN ME



www.firenzeattache.com

CONCIERGE SERVICES

Practicalities, gastronomy, fitness, culture, wellness. Our services ensure you maximize and enjoy every single second of your stay in Florence.



FIRENZE
ATTACHÉ
Your ambassador
in Florence



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